



MEDIA REGISTRATION FORM

Display Week 2019, May 12-17, 2019
San Jose McEnery Convention Center

The Society for Information Display (SID) warmly welcomes members of the press and industry market analysts all over the world to attend Display Week 2019. This includes editors, reporters, producers, camera crews, still photographers, industry analysts (market research firms only), and freelancers on assignment for news publications only.

Due to an increased demand of press requests, media credentials are not guaranteed.

Please note: While Display Week 2019 runs May 12-17, press and analyst registration commences Monday, May 13 and closes Thursday, May 16 at 1 p.m. Please see www.displayweek.org for press room and registration hours.

MEDIA GUIDELINES

Following are guidelines for granting media credentials:

- **Print Media:** For print media, you must have written an article on the display industry or display technology-related article within the past six months.
- **Broadcast Media:** For broadcast media general assignment reporters, there must be a letter from the producer of your network/station that states you are covering Display Week on assignment; or press photo ID or business card from your media outlet. [Please scan and include with application.]
- **Online Media:** For online media, please provide a masthead from a current issue of a display industry or display technology online publication or blog listing you as an editorial contributor; or copy of a display industry or display technology article or blog post published within the past six months. Please note: Personal YouTube, Facebook, LinkedIn, Twitter pages/accounts, personal blogs, community associations, forums and user groups will not be considered for media accreditation.
- **Freelancers & Video Production Companies:** For freelancers and video production, please provide a letter from the editor/producer on station/network letterhead or from a company email address that states you are covering SID/DisplayWeek on assignment and proof of regular freelance journalism activity (published/broadcast within the past four months).
- **Please note:** Production crews hired to film an exhibitor(s) at DisplayWeek will not be considered for media accreditation and must register as attendees.
- **Market Analysts:** Display industry or display technology article published within the past six months quoting you as an industry analyst/spokesperson; or cover of a market research report on the display industry or display technology from the past six months listing you as a



contributor. Note: only two market analysts from a market research firm will receive complimentary registration. Analysts from financial firms (buy/sell side) do not qualify and must register via the Display Week website.

For registration consideration, please fill out and submit the form below to Press@sid.org **before media registration deadline, Friday, May 10, 2019**. Press and analyst consideration will be provided on a first come, first serve basis. If your application is approved, your credentials will provide you access to the Exhibit Hall, Keynote Addresses, Press Room, Symposium, Short Courses, Seminars and Business Track.

Full Name: _____

Position: _____

Media Organization: _____

Media Category: _____

Primary Coverage Topic: _____

Circulation: _____

Address: _____

City, State, Zip: _____

Primary Contact Number: _____

E-mail address: _____

Is this your first year covering SID: _____

Yes No _____

If no, please provide a copy of the article you wrote last year for SID 2018

I have read and agree to the above registration guidelines and media attendance policies (below):

Signature: _____

Date: _____

We look forward to seeing you at Display Week 2019!



Media Attendance Policies

SID reserves the right to limit registration to no more than two persons from the same news or media, or market research organization. Media credentials will not be granted to the following: CEOs, VPs, financial analysts, managers, sales executives, account representatives, PR representatives, publicists, marketing directors, administrators, consultants, authors, or researchers; or anyone whose principal purpose in attending this event is, in our judgment, for reasons other than gathering details, interviews, and/or photos for a news report or feature.

A history of being registered at previous SID events does not guarantee approval or waive the accreditation requirement. Misconduct or misrepresentation of position and/or publication/media organization will bar you and your organization from all future SID events. We reserve the right to modify this policy without public notice or revoke previously issued SID accreditation/registration at any time.